



Real Estate in Your Neighborhood. Premiere Edition • January 2010 • Vol. 1, Edition 1



#### Historic Tribeca Architecture

When it opened in 1884, this five-story gabled brick Queen Anne and Romanesque Revival-style building would soon see \$15,000 worth of eggs changed hands in an hour. Its regal presence bares witness to Tribeca's merchant history.

#### LINKS

<http://tinyurl.com/yeeknb7>

#### About Shelley

Lifelong New Yorker and 30-year Tribeca resident Shelley Kaplan is a neighborhood pioneer. Prior to joining Warburg, Shelley created Village restaurant on West 9th Street with her husband. She's personally familiar with the choices regarding schools, blocks and neighborhoods. Let her guide you through the process of buying or selling an apartment. Email her at [shelleykaplan@gmail.com](mailto:shelleykaplan@gmail.com)

Welcome to the first edition of my newsletter, RE:NewYork. You might want to re-design your current home or find a new space in this city. I have some perspectives on the area real estate market that I hope you'll find useful. It would be my pleasure to advise you. Don't hesitate to call me and share your thoughts. —Shelley Kaplan

A NEIGHBORHOOD STORY:

### *Tribeca: A Distinguished Enclave.*

*Of course, I am biased, as Tribeca has been my home for more than two decades. But present day Tribeca still basks in the glow of its 19th Century warehouse palaces. In the last 30 years, butter and eggs have given way to one of the most prestigious and tight-knit communities in the city blending a laid-back downtown vibe with upscale services/amenities.*

*Pioneered by artists, Tribeca is now also favored by young affluent families who flock to the open space of its trademark lofts, as well as professional singles drawn to the new luxury buildings (and wonderful transformations of old ones), giving it its first doormen and in-house gyms.*

*Today's Tribeca has something for everyone. On Saturday mornings, the farmer's market sets up beside Washington Market Park. Whole Foods is a block away. Bouley Bakery offers up French pastry. World-class restaurants like Nobu rub elbows with brunch favorites like Bubby's and the Odeon. Hudson River Park anchors the West Side Greenway, offering uninterrupted bike rides to The GW Bridge and Wall Street.*

*Home to unmatched public schools like PS 234 and Stuyvesant High School, Tribeca also boasts a downtown branch of the 92nd Street Y, plus hosts the annual Tribeca Film Festival.*

*This will be the first neighborhood you live in that has a car named after it. For beauty, convenience, comfort, and a neighborhood identity, it is unequalled.*

[BACK TO TOP](#)

### *State of the Market: Promising.*

[BACK TO TOP](#)

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