



A Neighborhood of Distinction

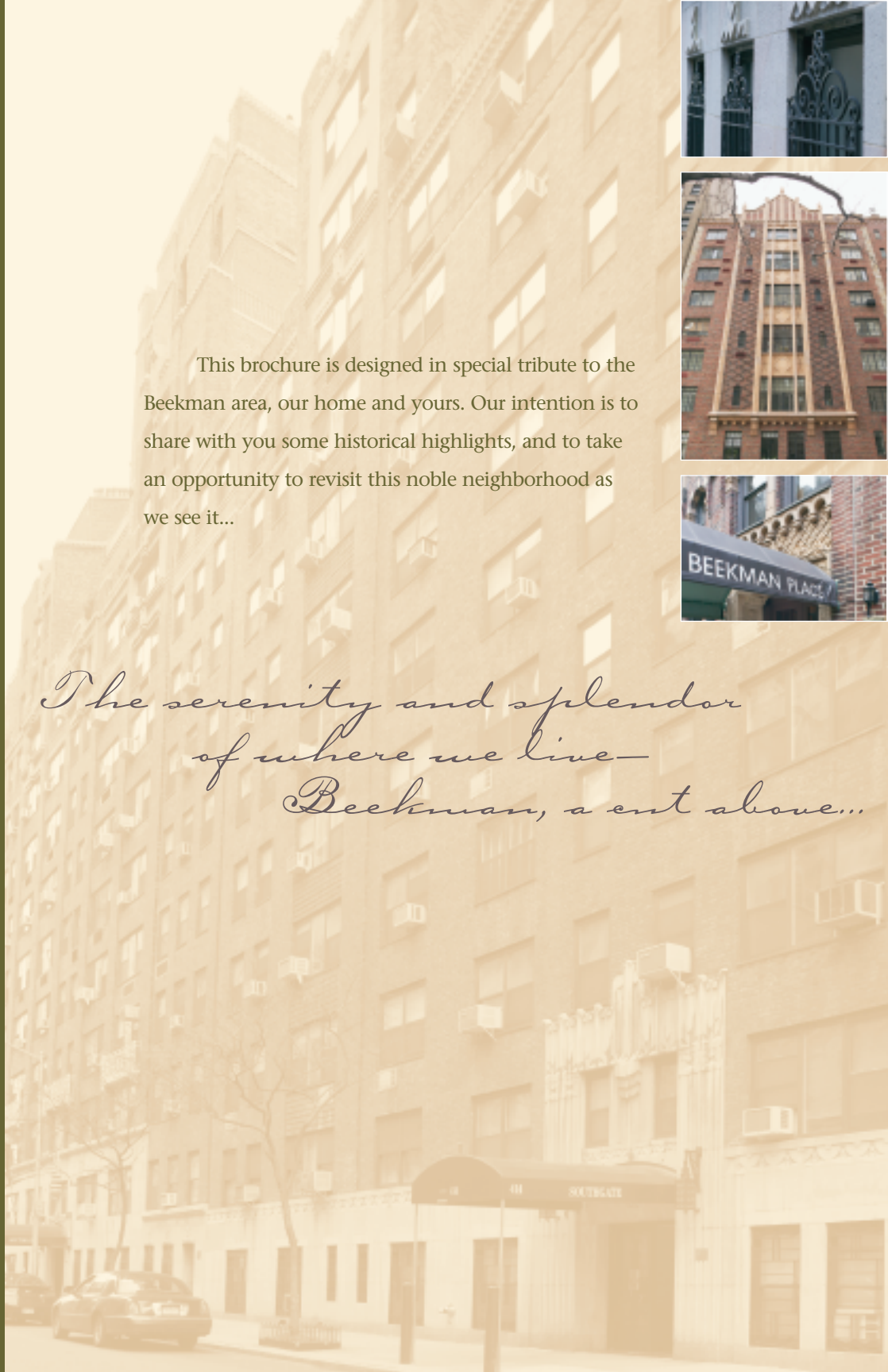
This brochure is designed in special tribute to the Beekman area, our home and yours. Our intention is to share with you some historical highlights, and to take an opportunity to revisit this noble neighborhood as we see it...



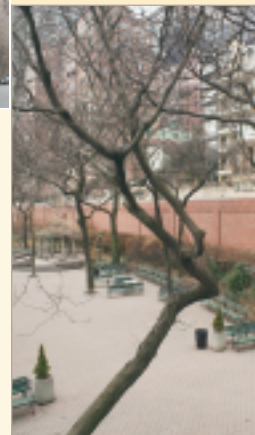
Rich in History

Beautiful Beekman, a glamorous enclave nestled between the East River and First Avenue, is the site of some of New York's most prestigious and historic residential buildings. Among the notables is the Sloan Robertson Corbett Harrison and MacMurray building located at the mouth of Beekman Place. This unique edifice boasts baronial-sized homes and was among the first to offer an indoor swimming pool. So elite, its address may not be mentioned in this copy. Soon to follow was the splendid River House designed by Bottomley and completed in 1931, identified by its spectacular architectural details, bow windows, gargoyles, unsurpassed views, location, and of course, the very private River Club. The River House continues to be home to the world's most elite and historic families. Imagine, less than 100 years ago, both these residences had yacht mooring facilities until the construction of the East River Drive in the 1940s!

*The serenity and splendor
of where we live—
Beekman, a cut above...*



Another treasure is the Southgate Buildings built by the Bing and Bing brothers in 1929, and created in the Art Deco Style by the famed architect Emery Roth. The distinctive Beekman Tower Hotel, built in 1928, is one of Manhattan's Art Deco masterpieces and a designated landmark which rises prominently in our most exclusive neighborhood. Let's not overlook the Campanile, at 450 East 52nd fronting the East River. This jewel of a building was the Mayfair Yacht Club until 1933, and is in itself rich in history. Worth a final mention is the façade of the new Beekman Regent condominium. Formerly a women's shelter, sadly, it was left vacant and neglected for many years. Fortunately, it was saved from the wrecking ball and beautifully integrated into this dignified structure of the 21st Century. Besides the history, the prestige, the famous residents, and the mere fact that we are living in the most energetic, frenetic place on earth — we are in the best neighborhood — with waterfront property! Everyone knows there is no better place to live and own property than near the water! Ah, fabulous Beekman...



Wandering the Neighborhood

Beekman has everything it needs right within its borders: the best cheese shop, the best butcher, the best seafood market and the best florist! Even the dogs have it made at the picturesque Peter Detbold Park on the East River, where residents and their canine companions converge for fun, frolicking and relaxation.

Convenient retail shopping facilities and virtually every service necessity is available along First and Second Avenues. Plus, Manhattan's renowned Gold Coast of designer boutiques and specialty stores are all within very close proximity.

Exceeding Expectations

After years of representing exclusives and selling prized properties in the area, the allure of Beekman intrigued us so much that we each purchased homes on 52nd Street, and we couldn't be happier.

A home is one of your most valuable assets. If you are thinking about selling a property, it is vital that you hire only the finest real estate professionals. Alida Rubin and Linda Derector have an extraordinary history of happy sellers as a result of their ability to communicate with and listen to their clients' needs, and to understand that each person and property requires a unique service and marketing strategy.

Just as Beekman is a cut above in Manhattan neighborhoods, so is The Corcoran Group, a stand-out among Manhattan brokerage firms. Corcoran is not only long established as a leader in the New York residential arena with the city's highest sales volume, but the hands-down pioneering genius in real estate marketing.



The firm's award-winning, multi-lingual website, renowned *Corcoran Report*, innovative advertising presence, extensive global relocation network and outstanding industry reputation add up to the most effective way to get your property sold!

Our 15 years of combined real estate expertise and consistent membership in Corcoran's prestigious Multi-Million-Dollar Club assures that we bring you vast knowledge, seasoned experience and proven results — all geared to our particular piece of Manhattan.

Alida Rubin, Linda Derector, The Corcoran Group — Let Us Exceed Your Expectations...

Alida Rubin, VP

Direct: 212-821-9143

Fax: 212-230-7200

E-Mail: AZR@corcoran.com

Linda Derector

Direct: 212-836-1007

Fax: 212-230-7412

E-Mail: LMD@corcoran.com



Alida Rubin, VP

The Corcoran Group Real Estate
660 Madison Avenue, NYC 10021
Direct: 212-821-9143
Fax: 212-230-7200
E-Mail: AZR@corcoran.com

Linda Derector

The Corcoran Group Real Estate
660 Madison Avenue, NYC 10021
Direct: 212-836-1007
Fax: 212-230-7412
E-Mail: LMD@corcoran.com