## Forging Ahead With Vision

Always reevaluating ourselves sometimes means reinventing ourselves. Silberline is dedicated to upholding our solid core values while embracing new ideas for the future that will further strengthen our position in the global marketplace.

We believe that our re-engineered, modernized brand image embodies the superior performance, premium quality and ongoing spirit of innovation that have led us to dominate our industry

...and shine among our customers.

# **Capitalizing On Excellence**

Silberline remains ever-driven to excel. Today we hail undisputedly as an industry forerunner...a leading innovator focused on intensive research, strict quality control and state-of-the-art product development... a global supplier of the highest-quality products available for a diverse and expanding range of industry applications. As visionaries, we continue to look ahead and seek opportunities that will enhance our success and global position.

### **Drawing On Brilliance**

Silberline had a vision:

To be pioneers in the market, and deliver the best products & service possible. Over three generations, we've done just that. We created a unique gem, a cutting-edge company that's still a cut above. One founded on the core principles of quality, consistency, innovation and service that strongly illuminate the industry, fuel our leadership position, and maintain our prominent worldwide presence. Silberline 130 Lincoln Drive P.O.Box B Tamaqua, PA 18252



It's Bold. Dynamic. Innovative. Contemporary.

It's Silberline, reinvented.

It's a modern statement of our commitment to quality.

A shining example of what we stand for.

A new image that reflects our forward vision and global outreach.



# SILBERLINE®

The Global Supplier of Effect Pigments<sup>SM</sup>

